

# FOCAL POINT

## FriscoMerryMainStreet.org



WARREN PAUL HARRIS FOR THE CITY OF FRISCO

Join the City of Frisco as we  
celebrate the 20th year  
of a holiday tradition.  
**Merry Main Street**  
**Saturday, December 4**  
**5 p.m. – 9 p.m.**  
**Simpson Plaza**  
(in the heart of Frisco Square)  
*Look for all the city-sponsored holi-  
day happenings on page 7 and online.*

## Public feedback needed on proposed revisions to City of Frisco Zoning Ordinance

City leaders and staff want to know what you think of the proposed changes to the City of Frisco's Zoning Ordinance, which is a critical tool used to manage our city's growth. Residents and business owners are invited to attend any one – or all – of four public workshops on the topic being held in November.

"Whether you're a property owner or renter, zoning impacts everyone who lives or works here," said Jeff Witt, Comprehensive and Environmental Administrator. "It designates land uses and specifies what and how rules apply to all properties throughout Frisco. It considers everything from the location, height and density of buildings to

the landscaping, open space, parking and overall look of developments."

A draft of the revised Zoning Ordinance and a summary of major changes is available online at [www.friscotexas.gov/ZOupdate](http://www.friscotexas.gov/ZOupdate). Staff interviewed residents, property owners and developers last year and considered feedback from those stakeholders to develop the proposed revisions to the Zoning Ordinance, which hasn't experienced a comprehensive analysis and rewrite since 1993.

"As the fastest growing city in the country, managing growth is one of our top priorities," said Mayor Maher Maso. "We want to hear from our residents and business owners. What we learn from them today will

impact how we develop in the future. Ultimately, we want to promote smart growth that will benefit future generations."

### Neighborhood Workshops will be held on the following dates:

- **November 1, 6:30 – 8 p.m., Cobb Middle School, 9400 Teel Parkway**
- **November 3, 6:30 – 8 p.m., Maus Middle School, 12175 Coit Road**
- **November 4, 6:30 – 8 p.m., Wester Middle School, 12293 Shepherds Hill Lane**
- **November 18, Joint City Council / Planning & Zoning Commission Workshop**

### Balancing Act: Building a Sustainable Frisco

It has been an honor to serve the residents of Frisco, the fastest growing city in the country in 2009, according to the U.S. Census Bureau. Frisco is also one of the most successful cities in the country as evidenced by the numerous national and international awards Frisco has received, including most recently, the prestigious ESRI



MAYOR'S  
MESSAGE

**MAYOR  
MAHER MASO**

Our success is also measured, in part, by the many requests for tours we receive from visitors from throughout the U.S. and the world. People travel here to learn more about how we have achieved such a high quality of life, which includes exemplary public safety, parks and recreation and other city programs. We also have one of the lowest tax rates in North Texas, which has saved our taxpayers millions of dollars so they can choose to spend on whatever they like instead of taxes!

Given our successes, more and more people and corporations are moving to Frisco. Often times, I am asked why we are the fastest growing city in the country. Some assume it is because of the schools or colleges. Others credit public safety and low crime rates, while even others think it is our parks system. Some say they moved here because of low taxes and the cost of living – or they were drawn here because Frisco is home to the best library in the state (yes, that is my opinion!). Of course, some moved here because of the fitness opportunities and the city's great recreation center. Many others are attracted to Frisco's commitment to the arts and live here due to the cultural offerings, which include one of the largest public art collections in the country, our extensive

See **MAYOR**, page 2

HOW TO  
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## Thanksgiving Holiday Hours

All City of Frisco administrative offices and the Frisco Public Library will be closed on Thursday, November 25 and Friday, November 26 for the Thanksgiving holiday. The Frisco Athletic Center will be closed November 25.

There will be no trash or recycling services for Frisco residents on Thursday, November

25. If your collection day is Thursday, your pick up moves to Friday, November 26. Pick up moves to Saturday, November 27 for those residents who normally have trash and recycling collected on Friday.

Look for a complete listing of holiday hours for specific city facilities online at FriscoTexas.gov by November 17.



## MAYOR

Continued from page 1

heritage collections and Frisco Heritage Museum. Some enjoy community volunteerism and want to live in a dynamic city where there are many opportunities to lend a helping hand and to make a difference in the community.

Depending on what you value, any or all of those things we excel at are enough reason to want to live in Frisco. However, when I am asked the question, I usually answer it in this manner: Frisco is a success because we balance priorities and have great community involvement in the process. While it is easy to focus on one thing, most people are looking for a well-balanced community: a community where their taxes are low, but they receive an exceptional level of service; a community where their streets and infrastructure are maintained, while their children receive the best

possible education available. They want to live in an area where there is community pride and everyone pulls together. Frisco has excelled at developing a well-balanced community. With the help and support of the citizens, we have focused on quality of life and making sure we have a long-term sustainable city.

Frisco is an efficient city with a very low maintenance and operation cost which, when compared to nearby cities, is almost half of what other taxpayers pay. It is incumbent on government to provide essential services and protect the health, safety and welfare of the community. Providing for the public health, safety and welfare is an expensive proposition that takes revenue. For example, public safety includes maintaining roads and water supply, not just police and fire services. To continue to provide those funds, managed growth and new revenue is a very important component of that. This is the reason I spend so much time speaking about balance and the

importance of it to our long-term sustainability.

Citizen participation is also integral to our community's success. One event that showcases community pride and spirit like no other is the annual Frisco Community Parade, which happens November 13 in downtown Frisco. Every year, we choose a date that coincides with Veteran's Day. This year, as we honor our military men and women, past and present, we're adding a tropical twist. We encourage you to participate in this family favorite tradition either by cheering for our vets and other parade participants – or consider being in the parade yourself. There is a friendly 'float' competition. Student scholarships awarded through the Frisco Education Foundation and benefiting Frisco seniors are awarded in the names (or company names) of parade float competition winners.

And speaking of competitions, there will be a big game on the gridiron on January 7, 2011. The NCAA Division I Football

Championship is being played at Pizza Hut Park. Frisco will host the game for the next three years, and we need your help to make it a success. Help us fill the stands – or consider volunteering. Tickets are onsale now at [www.NCAA.com/football](http://www.NCAA.com/football). Events like the community parade and a collegiate football championship continue to fuel our community spirit – and our economy, which together bring balance to our city.

I believe the reason most people move to Frisco is because they have an expectation of efficient and transparent government and an outstanding quality of life. They want a safe community with a great education system, good roads and a transparent, responsive government. I am proud Frisco has managed to continue to provide such a high quality of life for our citizens, despite the national economic climate. I am proud to live in Frisco and call it my home!

**Regards,**  
**Mayor Maher Maso**

Check your  
smoke alarms  
when you  
'fall back'

According to the International Association of Fire Chiefs, 83 percent of all civilian fire-related deaths are a result of home fires. On average, nearly two children die in these kinds of



fires daily. An early warning can provide critical extra seconds to escape. Smoke alarms double your family's chance of getting out of a home fire alive, but only if they work.

So when you turn your clocks back on November 7, the Frisco Fire Department encourages residents to make a lifesaving change in your household – change the batteries in your smoke alarms too. This simple habit takes just a few minutes, and it is the best defense your family has against the devastating effects of a home fire.

Sign up to get tweets about the latest  
City of Frisco news and events:

**Twitter.com/CityofFriscoTX**  
**CONVENTION & VISITORS BUREAU:**

**Twitter.com/VisitFrisco**  
**ECONOMIC DEVELOPMENT CORPORATION:**

**Twitter.com/FriscoTXEDC**  
**FRISCOGREENLIVING.COM:**  
**Twitter.com/FriscoGreen**



## HAVE A QUESTION?

*Find answers about city information fast, at [FriscoTexas.gov](http://FriscoTexas.gov)!*

Looking for detailed information about a City of Frisco service, program or event? Check out **FriscoTexas.gov**, your complete guide to the city government. Look for the latest alerts and press releases on the home page, or sign up to receive City of Frisco news to your email address. Go to the home page and click on 'E-News' to subscribe.

Watch the Frisco Television Network (FTVN) live, 24-hours a day -- including Frisco City Council meetings -- online. Go to **FriscoTexas.gov/ftvn**. Live city council meetings air the first and third Tuesdays of the month, beginning at approximately 6:30 p.m. You can also select 'video on demand' to watch FTVN programming like PSAs and the Mayor's Corner.

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# A letter to the citizens of Frisco

October 7, 2010

## To The Citizens of Frisco:

There have been many stories written and broadcast recently about Exide Technologies and the non attainment zone related to lead emissions from Exide's Frisco plant. For those of you who aren't familiar, the non attainment zone, which is due to a new lower standard for lead, is designated by the Environmental Protection Agency (EPA) after review of the recommendation made by Governor Rick Perry. Currently, it is estimated to cover two square miles around the Exide plant, which is located south of downtown. This letter is to inform you about what the city has been doing to address the issue and what the city intends to do going forward.

The city recently became aware of a battery recycling plant in California which has installed enhanced pollution control mechanisms that produce some amazing reductions in pollutants going into the air. The results show lead emissions were reduced in excess of 99 percent and other pollutants were reduced by more than 90 percent\*. We have asked our consultants to look into the process to see if similar results could be expected in Frisco.

Three weeks ago, I went to Atlanta to meet with the new CEO and President of Exide Technologies, Jim Bolch. At the meeting, I expressed our citizens' concerns about the non attainment zone and lack of public response or action by Exide on the issue. I also gave him the informa-

tion I had about the California plant utilizing the new pollution control technologies that have reported reductions in lead emissions far below the new EPA standards. The city also has provided similar information to both the EPA and the Texas Commission on Environmental Quality (TCEQ).

Mr. Bolch was very receptive and indicated he wanted to change the perception of Exide by making it a more responsive company to public concerns. It is my understanding that Exide continues to investigate the California plant to see if the pollution controls are adaptable to Exide's Frisco plant.

After the meeting, Exide submitted an application to TCEQ to reduce its current permit limits. It is my understanding TCEQ is working to see what effects the reduced limits will have on the proposed non attainment zone.

Concerning the new non attainment area and lead emissions, the city has worked with the TCEQ to place air monitors at key locations around the Exide plant. In two instances, the city has made available city right of way and city owned property for the monitors. In another instance the city worked with a private property owner to obtain an easement for TCEQ. In regards to the EPA, the city provided access to city owned property and gained permission from the Frisco Independent School District for soil tests around the perimeter of the Exide plant.

Concerning immediate health concerns, the city has requested that Exide put a program in place so anyone living in the area of the plant may have their blood lead

level checked. It is my understanding that Exide will be putting the program in place in the next few weeks.

In addition, the TCEQ and the Texas Department of Health were requested by the city to update the health risk study originally completed in 1995. Dr. Laura M. Plunkett worked on the original study and has been contacted to do the follow up study. Currently, the TCEQ is waiting for the results from EPA for the above mentioned soil tests before proceeding with the study.

But our efforts to make Frisco a safe place to be did not begin in the last few months. When the city learned in 2008 that Exide had submitted an application for increased production, the city immediately made contact with TCEQ to protest the application. Exide withdrew the application after becoming aware of the city's protest.

I have worked with the plant and its managers for the past 23 years. During that time, the plant has made several pollution control improvements, such as putting in stack scrubbers in the late 1980s and a crystallizer in the 1990s to take its process water out of the city wastewater stream. Approximately four years ago I met with the then manager of the plant, and I suggested that we should make a push to get the latest and best pollution controls installed at the plant. He agreed to work with me towards that goal. Unfortunately, he left the plant a few months after that meeting.

The city kept its commitment by working on the battery recycling fee issue. As background, begin-

ning in the 1990s, Frisco led the effort to have a portion of the battery recycling fee collected on the sale of every lead-acid battery in the state actually go towards the problems/costs associated with recycling lead-acid batteries. While unsuccessful then, in the 2009 legislative session, with great assistance from State Senator Florence Shapiro and State Representative Ken Paxton, we were able to get a bill passed and signed by Governor Rick Perry, which allows up to 10 percent of the fees collected to go towards issues associated with battery recycling. We continue to work with TCEQ to have rules put in place establishing how these funds may be accessed and used.

Mayor Maher Maso and the Frisco City Council want you to know the city's intent is to bring to bear all its efforts and resources to assure that the Exide plant is the most environmentally advanced plant in the country or lead the efforts to stop its operation. We will leave no stone unturned in our efforts to influence Exide, TCEQ and the EPA to do what is in your best interests.

**Sincerely,**

**George Purefoy**  
City Manager

View the City's informational web page about Exide at  
**FriscoTexas.gov/Exide**

# Monthly Road Project Update

The City of Frisco Engineering Services Department has the most current information on road projects available online. Go to [www.friscotexas.gov/projectupdate](http://www.friscotexas.gov/projectupdate)

## 1 - Coit Road (Main Street to Eldorado Parkway)

Scope: Replace the existing two-lane asphalt roadway with a four-lane divided concrete roadway. Project includes paving, drainage, water, lighting, landscaping and irrigation. Design is 30 percent complete. Construction Begin: 8/1/2011

## 2 - Custer Road [FM 2478] (Stonebridge to US 380)

Scope: Replace the existing two-lane asphalt roadway with a six-lane concrete divided roadway. Project includes paving, drainage, and signals. The contractor, Mario Sinicola & Sons, is currently constructing the Wilson Creek Bridge, installing storm sewer, and grading for the future northbound lanes. Construction End: 2/1/2012

## 3 - Eldorado Parkway (Dallas Parkway to Preston Road)

Scope: Widen the existing two-lane concrete roadway to a six-lane divided roadway. Project includes paving, drainage, water, wastewater, signals and lighting. Contractor is installing lighting in the median. Construction End: 10/29/2010

## 4 - Eldorado Parkway (Preston Road to Custer Road)

Scope: Widen the existing two-lane concrete roadway to a six-lane divided roadway from Preston Road to Fragrant Drive, and widen the existing four-lane divided concrete roadway to a six-lane concrete roadway from Fragrant Drive to Custer Road. Project includes paving, drainage, sidewalks and signals. Design is 30 percent complete. Construction Begin: 8/17/2011

## 5 - Eldorado Parkway [FM 2934] (FM 423 to Dallas Parkway)

Scope: Construct sidewalks and install lighting, landscaping and irrigation in the median. Construction is 75 percent complete. Construction End: 2/28/2011

## 6 - Eldorado Parkway (FM 2934) Turn Lanes (Briar Ridge to Dallas Parkway)

Scope: Construct four right-turn lanes to provide access to adjacent development. Construction of the turn lanes is complete. Contractor is currently constructing the retaining wall. Construction End: 10/29/2010

## 7 - Eubanks Street (Fifth Street (Parkwood Blvd) to BNSF RR)

Scope: Replace the existing two-lane asphalt roadway with a two-lane concrete roadway. Project includes paving and drainage. Utilities are clear and contractor is moisture treating subgrade. Construction End: 1/24/2011

## 8 - FM 423 [Middle] (Stewart Creek to Eldorado Parkway)

Scope: Replace the existing two-lane asphalt roadway with a six-lane concrete divided roadway. Project includes paving and drainage. Contractor is currently installing stormwater infrastructure along the southbound lanes. Construction End: 9/4/2012

## 9 - FM 423 [North] (Eldorado Parkway to US 380)

Scope: Replace the existing two-lane asphalt roadway with a six-lane divided concrete roadway. Project includes paving, drainage, signals and lighting. Final design plans are anticipated to be submitted to TXDOT in November 2010. TXDOT has begun right of way acquisition. Construction Begin: 1/2/2012

## 10 - Independence Parkway (Main Street to North City Limits)

Scope: Widen the existing two-lane concrete roadway to a four-lane divided concrete roadway. Project includes paving, drainage, water, sidewalks, lighting, landscaping and irrigation. Design is 90 percent complete. Construction Begin: 1/10/2011

## 11 - Legacy Road (Warren Parkway to Lebanon Road)

Scope: Widen the existing four-lane divided concrete roadway to a six-lane divided concrete roadway and reconstruct intersection at Lebanon Road. Preconstruction meeting held on September 30, 2010. Construction End: 8/27/2011

## 12 - Main Street [FM 3537] (Preston Road to Custer Road)

Scope: Replace the existing two-lane asphalt roadway with a six-lane divided concrete roadway. Project includes paving, drainage, signals, lighting, landscaping and irrigation. Design is 95 percent complete. Construction Begin: 3/5/2012

## 13 - NTTA - SH 121/ DNT Interchange

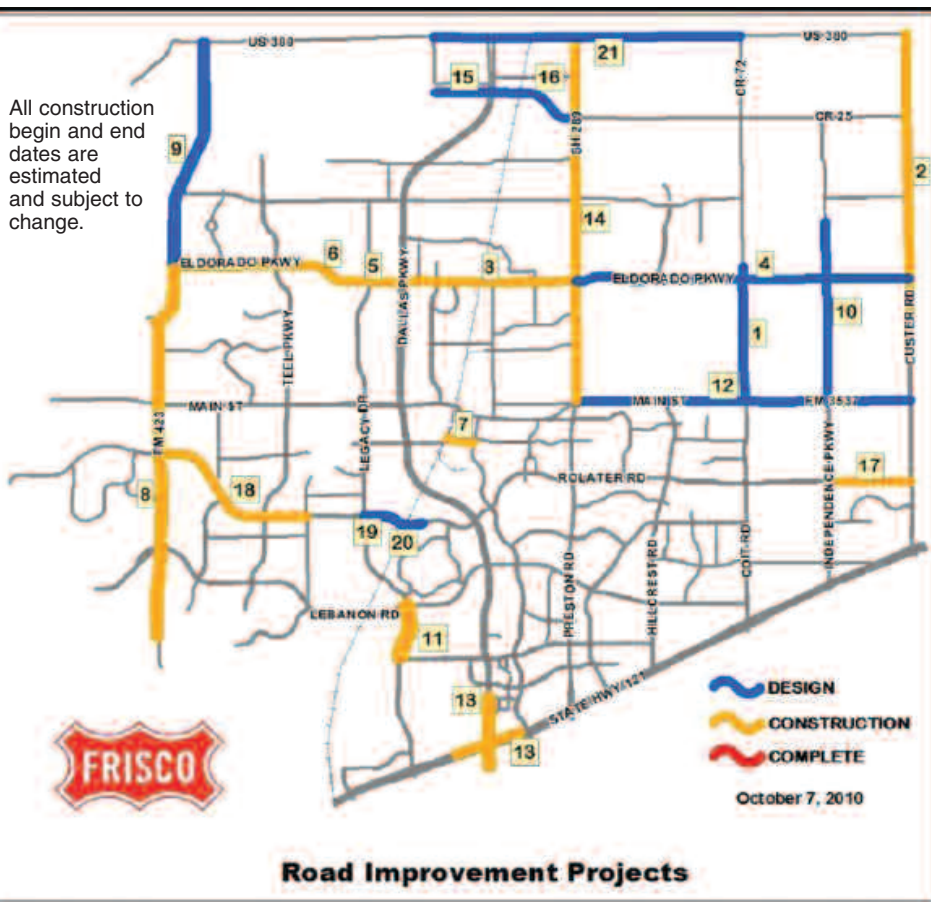
Scope: NTTA (North Texas Toll Authority) construction of direct connectors to existing three level interchange. NTTA contractor is currently constructing bridge columns and retaining walls. Construction End: 1/31/2012

## 14 - Preston Road [SH 289] (Main Street to US 380)

Scope: Replace the existing two-lane asphalt roadway with a six-lane divided concrete roadway. Project includes paving and drainage. Contractor is lime treating the roadway subgrade and constructing the asphalt base for the three southbound lanes. Paving for the southbound lanes is anticipated to begin by the end of October. Construction End: 2/1/2012

## 15 - Rockhill Road (CR 26 to Dallas Parkway)

Scope: Construct a new six-lane divided concrete roadway. Project includes paving, drainage, water, lighting, landscaping and irrigation. Consultant working on 60 percent structural design. Construction Begin: Not Scheduled



## 16 - Rockhill Road (Dallas Parkway to Preston Road)

Scope: Construct a new six-lane divided concrete roadway including a bridge over the BNSF Railroad. Project includes paving, drainage, water, lighting, landscaping and irrigation. Consultant working on 60 percent structural design. Construction Begin: Not Scheduled

## 17 - Rolater Road (Independence Parkway to Custer Road)

Scope: Widen the existing two-lane concrete roadway to a four-lane divided concrete roadway. Project includes paving, drainage, bridge, sidewalks, signals, lighting, landscaping and irrigation. Project awarded to Mario Sinicola & Sons Excavating, Inc. on September 4, 2010. Construction End: 8/31/2011

## 18 - Stonebrook Parkway (FM 423 to 4th Army)

Scope: Construct a new four-lane divided concrete roadway from FM 423 to Teel Parkway, and widen the existing two-lane concrete roadway to a four-lane divided concrete roadway from Teel Parkway to 4th Army. Project includes paving, drainage, wastewater, signals, lighting, landscaping and irrigation. Construction began in September 2010. Installing permanent and temporary fencing and beginning construction of the stormwater infrastructure. Construction End: 7/29/2011

## 19 - Stonebrook Parkway (Legacy Drive to Fighting Eagles)

Scope: Construct a new four-lane divided concrete roadway including a bridge over Stewart Creek. Project includes paving, drainage, water, wastewater, signals, sidewalk, lighting, landscaping

and irrigation. Design is 90 percent complete. Construction Begin: 1/31/2011

## 20 - Stonebrook Parkway (Fighting Eagles to Longhorn Trail)

Scope: Construct a new four-lane divided concrete roadway including a bridge under the BNSF Railroad. Project includes paving, drainage, water, wastewater, sidewalk, lighting, landscaping and irrigation. Design is 90 percent complete. Construction Begin: 1/16/2012

## 21 - US 380 (CR 26 to Coit Road)

Scope: Widen the existing five-lane roadway to a freeway section including frontage roads and grade separated intersections at DNT and Preston Road. Conceptual design is 95 percent complete. Construction Begin: Not Scheduled



# Lone Star Storytelling Festival a success



Storyteller Willy Claflin, pictured above, and his trusty sidekick Maynard Moose entertain festival guest during 'Favorite Stories' night on October 8 inside the city council chambers at the George A. Purefoy Municipal building. Claflin and three other professional storytellers, Antonio Sacre, Sue Roseberry, and David Novak captivated the crowd during their performances.

The Frisco Public Library and the Library Foundation thank all of the wonderful sponsors and volunteers for making this year's Lone Star Storytelling Festival a great success on October 8 & 9. This event would not be possible without the generous donations of time and money by the many supporters.

Eleven-year-old Alex Alford, at right, is one of 17 student tellers who practiced since spring to entertain the festival crowd. Alford is a 5th grader at Gunstream Elementary.



An open house at the Frisco Public Library during Saturday's daytime events was new to the festival this year. The open house featured some of the popular library programs like 'family storytime' and 'Read to Rover' pictured above.



*Thank You!*

The 2010 Lone Star Storytelling Festival was a great success due to our generous sponsors. Thank you for becoming part of the story!

Frisco Public Library Foundation  
City of Frisco  
The Greensheet  
Target  
Hilton Garden Inn Dallas/Frisco  
Best Buy at El Dorado  
California Pizza Kitchen  
97.5 KLAK  
Market Street  
Jerry and Jennifer Campbell  
Bob and Mary Keiser  
Corner Bakery

Friends of the Frisco Public Library  
Star Community Newspapers  
NeighborsGo  
Frisco Arts  
James Avery  
State Farm Insurance- Bill McBride  
Southwest International Trucks, Inc.  
Corner Bakery  
Luigi's Pizza  
Apple Creek Private Preschool  
Josephine's Italian Bistro  
Mattito's Tex-Mex Grill



# HOMETOWN HAPPENINGS

## November 1

- Public Art Board, 6101 Frisco Square Blvd, 6:30 p.m.

## November 2

- Downtown Advisory Board Meeting, 5th Floor Conference Room, 12 p.m.
- City Council Meeting, Council Chambers, 6101 Frisco Square Blvd, 5:30 p.m.

## November 8

- Frisco Square MMD meeting, 4:30, 6101 Frisco Square Blvd, 3rd Floor conf Rm 3A

## November 9

- Convention Visitors Bureau (CVB), TBD, 12 p.m.
- Planning and Zoning (P&Z) Meeting, Council Chambers, 6101 Frisco Square Blvd, 5:30 p.m.

## November 10

- Housing Trust Fund Board, Council Chambers, 6:30 p.m.

## November 11

- Parks Board Meeting, Council Chambers, 6101 Frisco Square Blvd, 6:30 p.m.

## November 16

- City Council Meeting, Council Chambers, 6101 Frisco Square Blvd, 5:30 p.m.
- Heritage Assn of Frisco Meeting, 6455 Page, 7 p.m.

## November 17

- Urban Forestry Board, 6726 Walnut Street, 8:30 a.m.

## November 18

- Arts of Collin County (ACC), City of Allen, 4 p.m.
- CDC Meeting---6101 Frisco Square Blvd, 6:30 p.m.

## November 22

- Frisco Neighborhood Watch General Meeting, Police Department, 7:30 p.m.
- North Texas Municipal Water District Meeting, 505 East Brown Street, Wylie TX 4 p.m.

## November 23

- Planning and Zoning (P&Z) Meeting, Council Chambers, 6101 Frisco Square Blvd., 5:30 p.m.

# Next Chunk Your Junk November 6

Feel like doing a little fall cleaning? Bring your unwanted items for safe disposal, recycling or donation at the next Chunk Your Junk event on Saturday, November 6 from 8 a.m. to 12 p.m. at the Environmental Collection Center, located at 6616 Walnut St. Entry is allowed from southbound First Street only.

Chunk Your Junk events now feature a safe over-the-counter and prescription drug drop off program. Flushing or pouring medication down the toilet or sink may cause contamination of drinking water according to some federal studies. Placing medication in a sealed container and into the trash is one option for safer disposal, but the city's Environmental Services division has teamed up with Frisco ISD and Frisco Police to provide the most effective method. Frisco police will collect your unwanted or outdated medication and safely destroy it.

Fees for recycling televisions and monitors apply during the Chunk Your Junk event. The fees reflect what the city is currently charged to recycle the items responsibly.

- \$15 fee for television sets



waste, and items requiring Freon extractions. The fees will be applied to your next utility bill. Payment is not accepted at the Environmental Collection Center.

The following items are accepted. In order to reduce idling time, the items are listed in the order which they can be unloaded at the event. Please load your vehicle accordingly:

- Metal and appliances
- Yard waste, limbs, and untreated wood for mulching
- Fencing and other trash

- \$10 fee for computer monitors

A \$40 Freon extraction fee is also charged for all appliances not tagged 'Freon-free'. A valid driver's license with a Frisco address and current City of Frisco water bill will be required for all household chemical, paint, electronic

- Cardboard
- Refrigerators
- Styrofoam and plastic bags
- Prescription and over-the-counter medications
- Household chemicals, paint, gasoline, oil, batteries, pesticides
- Computers, monitors, printers, cell phones, television sets, other e-waste
- Old clothes, furniture, books for donation

A free paper shredding service will also be on site to safely recycle unwanted documents. There is a four-box limit per household, with box size not to exceed 12" W x 15.5" L x 10.5" H. We cannot accept commercial paperwork.

In order to provide the best service, no vehicles will be allowed in line after 11:30 a.m. to make sure everyone already in line can make it through the drop-off stations by the time the event ends. For more information call (972) 292-5900 or email [EnvironmentalServices@FriscoTexas.gov](mailto:EnvironmentalServices@FriscoTexas.gov). To learn more about Frisco's recycling program go online to [FriscoTexas.gov/recycle](http://FriscoTexas.gov/recycle).



# FriscoParade.com

Register online for the  
2010 Frisco Community Parade!  
Deadline is November 10 at 5 p.m.



*This year's parade will honor our military veterans, and also features an optional tropical theme. Complete parade rules and information online.*

# Frisco Public Library has book club for everyone

BY ANNA MAZUMDAR

If you think book clubs are only for bookworms, think again. There are many benefits of joining one of Frisco Public Library's book clubs:

- Increase your enjoyment of books through discussing them with others.
- Gain exposure to new books, new genres, and new topics.
- Develop the valuable skill of sharing opinions while being tactful.
- Enjoy the opportunity to meet new people from all walks of life.

The Frisco Public Library offers several book clubs catering to a variety of interests and age groups. If you like science fiction/fantasy, our paranormal book club, Undead and Unread, is for you. The Classic Readers

Book Club is open to adults 50 and older and meets on the third Wednesday of the month at 10 a.m. at the Frisco Senior Center. Reader's Choice Book Club meets on the fourth Tuesday of each month in the library. It focuses on a variety of genres, both fiction and nonfiction.

If you prefer to join a virtual book club, sign up online to Dear Reader Online Book Club. Every day, Monday through Friday, you will receive in your email a five-minute selection from a chapter of a book in a genre of your choice.

For additional information, including selections for each month, visit our 'Book Discussion' page at [http://www.friscolibrary.com/reading\\_resources/book\\_discussion\\_groups.htm](http://www.friscolibrary.com/reading_resources/book_discussion_groups.htm).

# PARK SPOTLIGHT

## JC Grant Neighborhood Park

9611 Wade Blvd.



JC Grant Neighborhood Park is located adjacent to Otis Spears Elementary school on Wade Boulevard. There are several unique features in this park that make it a great place to spend some time this fall.

### History of the name

JC Grant moved to Frisco in 1935. Throughout his many years as a resident, he dedicated his life to serving the City of Frisco and its citizens in many ways. Grant served as mayor from 1960 to 1966. During his time in office, Main Street was paved and curbed and street lights were installed. He also received the "Silver Citizen of the Year" award for his unselfish and dedicated service to the citizens of Frisco and numerous accomplishments.

### Climbing Around

The park features a brightly orange-colored playground with lots to do and explore. What makes this playground unique from most others is the child-sized climbing wall. It is a great element for children who love to climb up on, around, and through everything!

In addition, there are individual swings, a tire swing and lots of wide open space to run and play. Adventure across the bridge to the entrance of Caddo Trail which runs through the Chapel Creek subdivision. This one-mile hike

and bike trail along Stewart Creek is the perfect spot for a peaceful morning stroll or an afternoon run. A covered pavilion modeling the look of a covered wagon further adds to the overall theme of the park.

### Spirited and Faithful

The most recognized feature of this park is part of Frisco's public art program. The massive stone horse titled "Spirited and Faithful" and the conestoga wagon found at the entrance of the park are representative of the city's history and JC Grant, who raised horses in Frisco for many years. The horse is made of a steel armature with quartzite pavers mortared to wire cloth.

For questions regarding this park or any of our 43 parks and 56 miles of hike and bike trails, call 972-292-6500 or email [FriscoFun@FriscoTexas.gov](mailto:FriscoFun@FriscoTexas.gov). You can also pick up a copy of the city's Parks & Trails Guide at the Frisco Athletic Center (5828 Nancy Jane Ln.), Parks & Recreation administration building (6726 Walnut St.) or Chamber of Commerce (6843 Main St.)



Be of good cheer this upcoming holiday season. The City of Frisco Parks & Recreation Department has a variety of holiday events to help you and your family enjoy the spirit of the season.

Complete details, rules and restrictions for each event can be found online at [FriscoMerryMainStreet.com](http://FriscoMerryMainStreet.com)



### Breakfast with Santa and Friends

Saturday, December 4

8:30 a.m. - 10:00 a.m. or 10:30 a.m. - noon  
Senior Center at Frisco Square (6670 Moore St.)

Tickets: \$12 per person (\$15 non-residents)

Children ages 12 and younger are cordially invited to a delicious breakfast buffet, holiday craft and activity time with Santa, Frosty and Rudolph. Children younger than two years of age are free, but must have a ticket. All children must attend with one parent or responsible adult who must also purchase a ticket. Tickets go on sale Friday, October 29 at 8 a.m. and may be purchased in-person at the Frisco Athletic Center or online at [FriscoFun.org](http://FriscoFun.org). No refunds or ticket exchanges.

### 20th Annual Merry Main Street

Saturday, December 4 • 5 p.m. - 9 p.m. • Free

Simpson Plaza at Frisco City Hall (6101 Frisco Square Blvd.)

Join us as we celebrate two decades of holiday tradition in 2010! This free event officially kicks off the holiday season in Frisco. Find activities and entertainment galore! Parents and children can shop for Christmas gifts and great holiday décor, while enjoying an evening of musical entertainment by Frisco ISD elementary school choirs and an array of food and warm drinks. New this year, the event will feature an ice capades show produced by instructors from the Dr Pepper Arena. A visit from Santa and the amazing holiday light show are just two of the many reasons to make sure you bring a camera!

### Santa Skate

Saturday, December 11 • 3:00 p.m. - 6:00 p.m.

Dr Pepper Arena (2601 Avenue of the Stars)

Tickets: \$10 per person (\$13 non-residents)



Children younger than two years are free, but must have a ticket to enter. Both skater and non-skater tickets are available (everyone must have a ticket) and may be purchased in-person at the Frisco Athletic Center or online at [FriscoFun.org](http://FriscoFun.org).

The Dr Pepper Arena will host an Ice Show prior to Santa Skate from 1:45 p.m. to 2:45 p.m. Stick around after Santa Skate and enjoy an action-packed, family friendly Texas Tornado hockey game. The Texas Tornado is offering a buy one, get one free ticket to the game that evening to everyone attending Santa Skate. Bring your Santa Skate ticket to the Texas Tornado Hockey office, call 972-335-9800, or show your Santa Skate ticket at the box office that evening to receive the buy one, get one free offer. This offer is good for Fan Zone and Premium sections only.

Come skate with Santa, Ike the Polar Bear, Rudolph and Frosty. Tickets for Santa Skate go on sale Friday, October 29 at 8 a.m. Ticket price includes skate rental, a hot dog, chips and a drink.

and his friends at Frisco's Frosty 5K and Merry Mile Run. This year will feature a new route utilizing the "Gary Burns Fun Run" course.

This year the event includes special team discounts and awards will be given in the categories of Most Creative, Largest Team, Best T-shirt and Most Team Spirit. The 5K race will also include awards for the top three finishers in each of the 14 age groups. The Frosty 5K is a ChampionChip timed race with timing provided by RunTIME Racing Services.

Pre-registration is open now through December 4 at noon online at [FriscoMerryMainStreet.com](http://FriscoMerryMainStreet.com) or in person at the Frisco Athletic Center. Pre-registration is \$16 per person for the Merry Mile, \$20 for the Frosty 5K. Sign-up as a team (five or more persons registered at one time) and pay just \$16 per person. Complete registration information and deadlines and rules are listed online.

### Mrs. Claus' Tea Party

Sunday, December 12 • 1:00 - 2:15 p.m. or 2:45 - 4:00 p.m.

Senior Center at Frisco Square (6670 Moore St.)

Registration: \$12 per person (\$15 non-residents)

Mrs. Claus is having a tea party! Join her Sunday, December 12 at the Senior Center at Frisco Square (6670 Moore Street) for tea, hot chocolate, cookies and music. Guests will enjoy a holiday story and craft. Boys and girls ages three and older are invited to this party. A parent and caregiver are required to attend and will need to register. Register online at [FriscoFun.org](http://FriscoFun.org) or in person at the Frisco Athletic Center. Registration ends December 9.

### 10th Annual Gingerbread House Contest

Sunday, December 12 • 1:00 - 2:15 p.m. or 2:45 - 4:00 p.m.

Senior Center at Frisco Square (6670 Moore St.)

Entry Fee: \$12 per person (\$15 non-residents)



Let visions of sugar plums dance in your head while the aroma of gingerbread and candy fill your kitchen, as you prepare to showcase your creativity in the 10th Annual Gingerbread House Contest.

Categories include individual children and groups in the following age categories: 6 and younger, 7 to 10, and 11 to 17. Adult categories include individuals or groups 18 and older, professional individuals and professional groups.

All contestants must pre-register. Entries are limited to the first 70 received. Registration is available from October 29 through December 1. All entries will be on display Saturday, December 4 from 5 p.m. to 9 p.m. during Merry Main Street.

Information packets including contest rules, registration instructions and registration forms are available online at [FriscoMerryMainStreet.com](http://FriscoMerryMainStreet.com) or may be picked up at the following locations: Frisco Public Library and City Hall, Frisco Chamber of Commerce, Frisco Athletic Center, Parks & Recreation Administration Building and the Senior Center at Frisco Square.



# Around FRISCO

October was a busy month in Frisco for family-friendly fun! Here are some of the sights you may have missed if you couldn't join us. See more photos from city events on the city's Flickr page:

**Flickr.com/CityOfFriscoTX.**

You can always find something fun to do at **FriscoTexas.gov/special events.**

## *Frisco Discovery Center Grand Opening – October 2*

The city's new science and cultural center opened to a packed house. Opening day was a feast for the senses as hundreds experienced the work of Frisco's talented visual and performing artists. Attendees may have even felt a little smarter after experiencing the 'mind-stretching fun' at SciTech Discovery Center.



## *Mother Son Dance – October 9*

It was an 'All Star Evening' as moms and their favorite young men celebrated a special night out on the town at the 9th Annual Mother Son Dance, held at Wakeland High School.



## *Celebrate Fitness & Fun in Frisco – October 16*

This kick-off to Mayor Maher Maso's health initiative was also a chance to get moving in Frisco. The Frisco Athletic Center was filled with folks looking for ways to lead a healthier lifestyle. Hundreds turned out for free health screenings and exercise class demos.

## *Pumpkin Splash Patch – October 16*

A fall favorite got a splashy makeover when children dove in to the Frisco Athletic Center indoor pools to find the perfect pumpkin.

